



REFERENCE REPORT

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MAKES THE PARQUET A CATWALK

Whether Grace Kelly, Jane Birkin or Marilyn Monroe: generations of women crave luxury goods from Hermès. After the parquet of a premium label store in Shanghai was resealed with OLI-AQUA TOP, another boutique followed recently in Hangzhou.

There is hardly anyone who does not know the name Hermès. Behind it stands one of the oldest fashion labels in the world, because the luxurious Paris fashion house was founded in 1837 by the Krefeld saddler Thierry Hermès.

It all began with the production of bridles for prestigious Parisian customers, and when the car replaced the horse-drawn carriages over time, Hermès adapted to this change and produced silk scarves, bags, suitcases and other expensive leather goods.

Since then, generations of women have been consuming the fashion articles of the luxury label. Among the best-known products are the Kelly Bag, the Birkin Bag and the legendary silk scarves that Marilyn Monroe wore wrapped around her head.

Recently, Meige Build & Deco project Co Ltd. reworked the wooden floor of the luxury label's store on the West Lake shore promenade in Hangzhou to ensure that discerning customers feel as comfortable as possible. On the 600 m² sales area the high-quality oak parquet was newly sealed with the two-component parquet seal "OLI-AQUA TOP 51.20" in the gloss grade "Matt".

For the new sealing with "OLI-AQUA TOP 51.20" Meige Build & Deco decided because they had previously reworked the parquet of a store of the fashion label in Shanghai with the water-based varnish, it is visually convincing and suitable for high demands in the contract sector. "Due to the heavy use of the floor, the high resistance and insensitivity of Oli Lacke's parquet seal were a decisive factor," says company owner Wenwang Zhan. "At the same time, the floor gains through easy cleaning and maintenance" sst/18072018

Object information:

Project: Hermès Store in Hangzhou, China

Extent: 600 m² renovation of the oak parquet

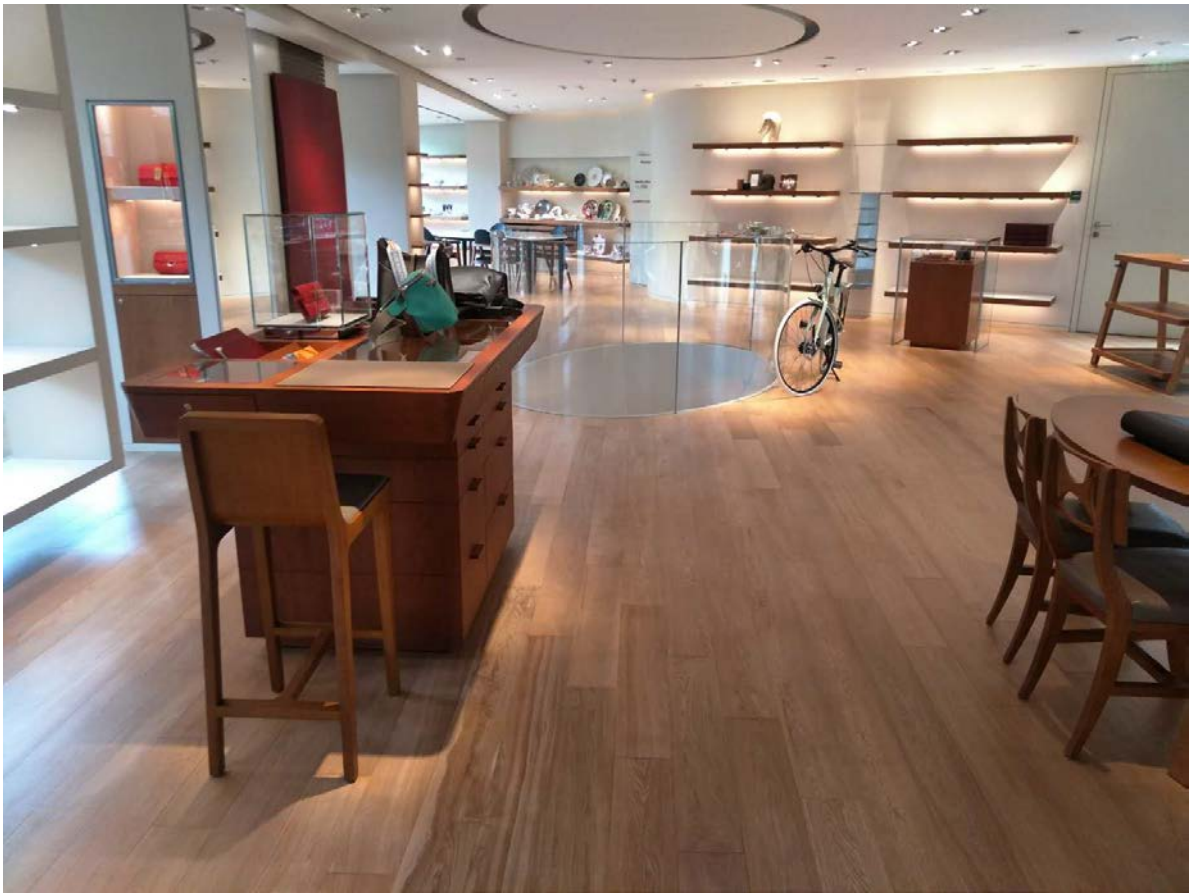
Surface protection: OLI-AQUA TOP 51.20 | 2K parquet seal from Oli Lacke GmbH

Processor: Meige Build & Deco project Co Ltd, Shanghai

Date: June 2018



Title: Store of the luxury label on the trendy promenade along the West Lake in Hangzhou



Title: The parquet of the 600 m² sales area was newly sealed with the 2K parquet seal "OLI-AQUA TOP 51.20".



Title: Thanks to the low odour and the quick drying of the water-based paint, rapid construction progress was possible..

About Oli Lacke GmbH

Oli Lacke GmbH is a family-run German manufacturer of wood and metal surface coatings based in Lichtenau, Saxony. The products are used worldwide by industrial and craft processors. The range is divided into two brands: The traditional brand of the company, OLI LACKE, is enjoying growing popularity thanks in particular to environmentally friendly water-based paints. OLI NATURA is the label for natural oils and waxes, which is highly valued by renowned manufacturers for the treatment of furniture and floorboards. The company's goal is to offer first-class products that are the benchmark of their class.

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